

Venture Ontario 2023-2026 Business Plan

Signature Date

The Honourable Vic Fedeli Minister of Economic Development, Job Creation and Trade

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1.0 Executive Summary

The annual business plan for Venture Ontario maps out the agency's strategic direction and upcoming activities for the next three fiscal years.

Management Board of Cabinet ("MBC") categorizes Venture Ontario as a "board-governed agency". Board-governed agencies are able to carry on as a business and conduct operations in support of their mandates. Such agencies are also required to submit their annual business plan to their responsible Minister no later than one month before the beginning of the provincial agency's fiscal year for approval (for Venture Ontario, by March 1). As such, results included in this business plan do not cover the entire 2022-2023 fiscal year and will instead be reported as of the date of submission.

Venture Ontario, formerly known as the Ontario Capital Growth Corporation, was established as an agency of the Crown on February 1, 2009 by the *Venture Ontario Act, 2008* (the "Act") and is accountable to the Minister of Economic Development, Job Creation and Trade (the "Minister"). Venture Ontario's mandate is closely aligned with the Province's focus on economic growth and increased employment in Ontario. Specifically, Venture Ontario:

- Makes investments and manages its interest in venture capital funds and technology companies;
- Provides advice to the Province on venture capital matters; and
- Supports the development of Ontario's venture capital ecosystem and the implementation of the Province's venture capital policies.

Venture Ontario was recently rebranded from the former Ontario Capital Growth Corporation in order to better illustrate the government's expansion in and continued commitment to the venture capital space, with such initiatives as the Venture Ontario Fund.

Venture Ontario has committed approximately \$425 million to Ontario-based/Ontario-focused fund managers and start-up companies, up from \$378 million compared to last year. Venture Ontario's venture capital initiatives, together with third-party capital, have [collectively made available approximately \$5 billion to venture capital fund managers and companies in Canada. Through Venture Ontario's investments, Ontario portfolio companies currently employ over 7,300 people and have cumulatively recorded approximately \$10.8 billion in revenues and \$2.9 billion in R&D expenditures.²

Compared to traditional economic development programs (e.g. grants, loans and tax credits), Venture Ontario's investments in venture capital funds have proven

¹ Venture Ontario's fiscal 2022-2023 is April 1, 2022 to March 31, 2023.

² Revenues and R&D expenditures are reported as of December 31, 2021 have been aggregated across Venture Ontario's portfolio since inception. As individual fund managers may co-invest in syndicate, the aggregated figures may overstate these metrics due to potential double counting.

to be an effective tool to create the next generation of high quality, high paying jobs in Ontario, with little to no cost to government. Venture Ontario's investments are intended to ultimately generate net positive returns to the Province and capture the full economic benefits of such investments (e.g. jobs, tax revenues, etc).

Access to venture capital is critical to the success of small Ontario businesses, playing a key role in their development, until such time that they can access additional sources of financing, such as loans and other debt instruments. Venture Ontario also supports Ontario technology companies by assisting in the development of Ontario-based fund managers and investment professionals. This helps to ensure that there is local talent capable of identifying world-class entrepreneurs and technologies, with the necessary experience to guide these companies in scaling up their operations and ultimately to a profitable exit.

A strong venture capital infrastructure and investment climate are needed to build and retain globally competitive companies in Ontario, rather than "seeding" the companies which are later forced to relocate (e.g. to the U.S.) to access larger, more available pools of capital and global markets. High potential, Ontario-based companies require access to capital for all stages of development, as well as top-tier fund managers who are able to provide expertise in scaling and monetizing technologies.

The development of a long-term, sustainable venture capital industry in Ontario, will in turn help strengthen Ontario's economy and create job opportunities in key economic sectors of the province. Through its investments, Venture Ontario provides Ontario's leading technology entrepreneurs with much needed capital that may otherwise not be available to them, so that they can bring new discoveries to market, and help them to achieve the scale necessary to realize their full economic potential.

With portfolio diversification across a sizable number of funds and companies to mitigate financial risks, Venture Ontario provides a market focussed means to help develop small businesses and to better capture the associated economic benefits over the long term, including the creation of high quality, high paying jobs for the people of Ontario.

Over the next three years, Venture Ontario will continue to deliver on its mandate, while also engaging the Ministry and the Government on possible follow-up programming and initiatives, so that Venture Ontario can continue to provide much needed access to capital to high-potential, Ontario-based technology companies.

2.0 Highlights of Fiscal 2022-23 Results to Date

Last year's strategic directions were aligned with the previous agency mandate letter and focused on the following:

- Managing Venture Ontario's investment portfolio and business operations in a prudent and cost-effective manner using self-generated revenue to cover the agency's operations;
- Supporting the development of Ontario's venture capital ecosystem and strategically investing in venture capital funds, while maintaining Venture Ontario's high rate of net positive returns to the Province; and
- Ensuring that Venture Ontario Fund I investments are consistent with the
 Investment Framework, and review the Investment Framework with the
 Minister during the 2022-23 fiscal year, to ensure investments continue to be
 aligned with current government priorities, including but not limited to the
 commercialization/retention of intellectual property in Ontario and support for
 growth oriented venture funds critical to Ontario firms reaching international
 prominence.

In support of the strategic directions, corporate activities for Venture Ontario were grouped into two categories:

- Business operations; and
- Investment portfolio.

Objectives, performance measures and specific targets were set for each of these categories. An overview of results achieved for specific targets can be found in Section 10.

Venture Ontario's Business Operations

The agency is substantially meeting all 2022-23 targets related to the objectives set out for Venture Ontario's business operations. These objectives included:

- Ensuring Venture Ontario's business operations are managed efficiently and effectively, including its limited partnership interests in externally-managed funds and the remaining OETF direct co-investments; and
- Ensuring continuity of business services.

Venture Ontario's Investment Portfolio

Venture Ontario is substantially meeting all 2022-23 targets related to the objectives set out for Venture Ontario's investment portfolio. These objectives included:

 Ensuring investment portfolio is sufficiently diversified to mitigate financial risks while supporting the Province's venture capital policies;

- Maintain a positive net multiple of capital across Venture Ontario's investment portfolio;
- Track portfolio activity quarterly and report annually on key performance indicators;
- Respond to all capital calls from externally-managed funds by the required deadline: and
- Develop key relationships and networks (with VC fund managers, technology companies, institutional investors, VC associations, angel investor associations, and innovation-focused organizations) to gather market intelligence for potential investments and venture capital public policies.

Below is a summary of results for Venture Ontario's investment portfolio to date and activities related to supporting the development of the venture capital ecosystem. For those funds that are actively investing but do not have sufficient activity at this time to aggregate results and preserve confidentiality, results are expected to be included in a future reporting cycle once available.

A complete list of Venture Ontario's investments can be found in Appendix B.

Please note that:

- Revenues and R&D expenditures have been aggregated across Venture
 Ontario's portfolio since inception and reported to Venture Ontario as of
 calendar year-end. As individual fund managers may co-invest in syndicate,
 the aggregated figures may overstate these metrics due to potential double
 counting.
- As Venture Ontario's underlying portfolio exits investments or invests in new opportunities, annual impact drivers, such as employment or revenue generation, will increase or decrease accordingly. Therefore, an increase or decrease from a prior year cannot solely be attributed to investment performance.
- For each fund, values related to revenues, R&D expenditures and employment are as of December 31, 2021 as reported by the fund manager.

Ontario Emerging Technologies Fund ("OETF") Results:

- Investments:
 - Committed a total of approximately \$105 million to 27 Ontario-based companies
- Leverage on investments:
 - Approximately \$3.5 of third-party capital for every \$1 of OETF capital invested

OETF portfolio companies have cumulatively recorded to date:

- \$1 billion in revenues;
- \$445 million in R&D expenditures; and
- Employ over 600 people.

Ontario Venture Capital Fund ("OVCF") Results:

- Investments:
 - o 9 commitments to Ontario-based/focused funds; and
 - 7 direct co-investments into Ontario-based companies.
- Leverage on investments:
 - Approximately \$5 in third party capital for every \$1 of OVCF capital invested.
- Capital committed by OVCF, together with third party capital, have collectively provided over \$1 billion to Ontario-based/focused funds and companies.

OVCF Ontario-based portfolio companies have cumulatively recorded:

- \$4.9 billion in revenues;
- \$1 billion in R&D expenditures; and
- Employ over 1,350 people.

Northleaf Venture Capital Fund ("NVCF") Results:

- Investments:
 - o 15 fund commitments; and
 - o 12 direct co-investments into Canadian companies.
- Leverage on investments:
 - Approximately \$7.5 in third party capital for every \$1 of NVCF capital invested.
- Capital committed by NVCF, together with third party capital, have collectively provided over \$2 billion to funds and companies with a Canada/Ontario presence.

NVCF Ontario-based portfolio companies have cumulatively recorded:

- \$4.2 billion in revenues;
- \$990 million in R&D expenditures; and
- Employ over 3,750 people.

ScaleUp Venture Fund I ("SUVF I") Results:

- Investments:
 - 28 direct co-investments, including 16 Ontario-based companies totalling approximately \$42 million.
- Leverage on investments:
 - Approximately \$6 in third party capital for every \$1 of SUVF I capital invested in Ontario-based companies.
- Capital committed by SUVF, together with third party capital, have collectively provided approximately \$290 million to Ontario companies.

SUVF I Ontario-based portfolio companies have cumulatively recorded:

- \$328 million in revenues;
- \$104 million in R&D expenditures; and
- Employ over 870 people.

Yaletown Innovation Growth Fund I ("IGF I") Results:

- Investments:
 - 3 direct co-investments into Ontario-based companies totalling approximately \$25 million.
- Leverage on investments:
 - Approximately \$2.9 in third party capital for every \$1 of IGF I capital invested in Ontario-based companies.
- Capital committed by IGF I, together with third party capital, have collectively provided approximately \$96 million to Ontario companies.

IGF I Ontario-based portfolio companies have cumulatively recorded:

- \$41 million in revenues;
- \$43 million in R&D expenditures; and
- Employ over 172 people.

Lumira Ventures III LP ("Lumira III) Results:

- Investments:
 - 5 direct co-investments into Ontario-based companies totalling approximately \$23 million.
- Leverage on investments:
 - Approximately \$20 in third party capital for every \$1 of Lumira capital invested in Ontario-based companies.

 Capital committed by Lumira III, together with third party capital, have collectively provided approximately \$505 million to Ontario companies.

<u>Lumira III Ontario-based portfolio companies have cumulatively recorded:</u>

- \$260 million in revenues;
- \$120 million in R&D expenditures; and
- Employ approximately 194 people.

Genesys Ventures III LP ("Genesys III") Results:

- Investments:
 - 6 direct co-investments into Ontario-based companies totalling approximately \$33 million.
- · Leverage on investments:
 - Approximately \$22 in third party capital for every \$1 of Genesys III capital invested in Ontario-based companies.
- Capital committed by Genesys III, together with third party capital, have collectively provided approximately \$780 million to Ontario companies.

Genesys III Ontario-based portfolio companies have cumulatively recorded:

- \$30 million in revenues;
- \$138 million in R&D expenditures; and
- Employ over 285 people.

Amplitude Ventures I LP ("Amplitude I") Results:

- Investments to date:
 - 3 direct co-investments into Ontario-based companies totalling approximately \$48 million.
- Leverage on investments:
 - Approximately \$5 in third party capital for every \$1 of Amplitude I capital invested in Ontario-based companies.
- Capital committed by Amplitude I, together with third party capital, have collectively provided approximately \$285 million to Ontario companies.

Amplitude I Ontario-based portfolio companies have cumulatively recorded:

- \$9 million in revenues;
- \$27 million in R&D expenditures; and
- Employ over 115 people.

<u>Summary of Results Related to Activities Supporting the Development of Ontario's Venture Capital Ecosystem</u>

One of Venture Ontario's ongoing key objects in its enabling legislation and last year's strategic directions was to support the development of Ontario's venture capital ecosystem, as well as the implementation of the Province's venture capital policies. Activities to support these efforts involve building key relationships and networks to gather market intelligence for potential investments and for the development of venture capital public policies.

Owing to the ongoing pandemic, a number of events were cancelled and conferences were held virtually throughout fiscal 2022-23. Venture Ontariio proactively held discussions with venture capital funds, investors, technology industry thought leaders and subject matter experts to gather critical market intelligence that will help shape appropriate venture capital public policies in the coming years. While continuing to provide advice to the Ministry and the Province on venture capital matters as required, Venture Ontario staff also participated in relevant venture capital organizations, such as serving as board member and chair of the membership committee to the Canadian Venture Capital and Private Equity Association (CVCA) From coast to coast, the CVCA is a professional association that brings members together by connecting private capital professionals, facilitating partnerships and enabling connections to foster and knowledge to prosper.

For the remaining fiscal year, Venture Ontario is taking an active role in industry events, such as speaking at the Canadian Innovation Exchange (CIX) and the Peterborough & the Kawarthas Funding Forum. Venture Ontario expects to attend a total of about 25 venture capital events this fiscal year.

Such events are essential to building and maintaining strong relationships with other investors, thought leaders, and subject matter experts, who interact with the sector and companies at various stages of their lifecycle. The stronger these relationships are, the more effectively Venture Ontario can access market intelligence with respect to funds that are currently or expected to fundraise, as well as insight to help identify potential stage or sector gaps faced by Ontariobased technology companies. With experience in both direct investments into companies and investments into venture capital funds, Venture Ontario shares its feedback, perspectives and observations through proactive outreach to venture capital fund managers, as well as new and established Ontario-based companies. This outreach includes "Ask the Investor" sessions at industry conferences and responding to direct inquiries to Venture Ontario or via the Ministry. By providing feedback in areas such as fundraising, investment thesis. and other relevant matters. Venture Ontario can help fund managers to further define and advance their value proposition. Venture Ontario plans to continue its strategic engagement with stakeholders over the next three years.

3.0 Mandate and Governing Legislation

Venture Ontario (or the "Corporation") was established by the *Venture Ontario Act, 2008* (the "Act") and performs the following activities:

- (a) Receive, hold, administer and otherwise deals with the interest of the Government of Ontario in the limited partnership known as the Ontario Venture Capital Fund LP;
- (b) Acquire, manage and otherwise deal with the other investments or classes of investments that are prescribed by the regulations;
- (c) Carry out the other objects that are prescribed by the regulations; and
- (d) Receive, hold, invest, sell or otherwise deal with property, whether real or personal, in connection with the objects described in clause (a), (b), or (c).

The Act provides that the Minister may issue policies or directives in writing to Venture Ontario on matters relating to the exercise of its powers or duties, and the Board of Directors of Venture Ontario (the "Board") shall ensure that such policies and directives are implemented in a timely manner.

Ontario Regulation 278/09 made under the Act (the "Regulation") prescribes additional duties with respect to investments, which authorizes Venture Ontario to make:

- 1. Investments in venture capital funds that invest in,
 - i. for-profit businesses, if the venture capital fund's investments include investments in private businesses, or
 - other venture capital funds that invest in for-profit businesses if the other venture capital fund's investment includes investments in private businesses.
- 2. Investments in for-profit businesses that are,
 - i. private businesses³, or
 - ii. public businesses⁴, if the Corporation,
 - A. invested in the business when it was a private business, or
 - B. has an investment in a venture capital fund described in paragraph 1 that made a direct or indirect investment in the business when it was a private business.
- 3. Investments in businesses that the Corporation considers to be emerging technology businesses, which portfolio shall be known in English as the Ontario Emerging Technologies Fund and in French as Fonds ontarien de développement des technologies émergentes.

³ In the regulation, "private business" means a business that is not a public business;

⁴ In the regulation, "public business" means a business that lists its securities on a stock exchange.

Under the Regulation, Venture Ontario can also perform other activities to help further develop the Ontario venture capital ecosystem as follows:

- (a) Develop or participate in conferences or other events regarding venture capital matters;
- (b) Collect, analyze or distribute information regarding venture capital matters;
- (c) Provide advice to the Government of Ontario on venture capital matters; and
- (d) Undertake other activities that are similar or related to the objects described in the bullets above.

The Act, together with Venture Ontario's corporate by-laws and the Memorandum of Understanding (MOU) between the Minister and Chair of the Board, describe in general terms the way Venture Ontario is to be operated and managed.

Venture Ontario is required to provide its annual report to the Minister within 120 days after fiscal year end. The annual report is tabled in the Legislature. The financial statements are consolidated with the Public Accounts of Ontario.

4.0 Overview of Current and Future Initiatives

4.1 Current Initiatives

Venture Ontario is responsible for managing its OETF investment portfolio and its limited partnership interests in externally-managed funds. A list of Venture Ontario's fund portfolio can be found in the Appendix B.

4.2 Future Initiatives

In addition to continuing to make investments under the Venture Ontario Fund, Venture Ontario will implement new initiatives as approved by the Province in a cost-effective and efficient manner. As capital is returned from current investments, Venture Ontario will work with the Ministry to develop and implement economic development policies that support Ontario technology companies, which may include, but are not limited to:

- Identifying sectors and stage of growth in the Ontario venture capital market through research, networks and market intelligence; and
- Deploying capital in those areas through strategic investments in fund managers targeting such sectors and stage of growth through the Venture Ontario Fund.

Venture Ontario will also continue to focus on helping to develop a long term, sustainable venture capital industry in Ontario to create an environment where technology companies can thrive, which in turn will help grow Ontario's economy and create job opportunities in key economic sectors of the province. As part of this effort, Venture Ontario will assist the Ministry as required to review better ways to measure the impact of government investment on the venture capital ecosystem.

5.0 Environmental Scan: Assessment of Issues Facing Venture Ontario

5.1 External Factors

In 2022, venture investment in Ontario declined significantly from the record setting levels experienced in 2021. In total \$4.25 billion of venture financings occurred in the province, down significantly from the \$9.2 billion recorded in 2021, but nonetheless a significant total representing the second highest annual total ever experienced. The 2022 decline marks only the second time since 2013 in which year over year totals have not increased.

While the 2022 total invested capital and total invested per deal are overshadowed by 2021, they are still quite impressive, and in fact would otherwise be record setting years. If 2021 is viewed as an outlier, 2022 continues a steady annual increase which began in 2014. Deal amounts also maintained a very healthy \$15 million per deal, 50% above 2020 and more than double the amount just 5 years ago.

Sectoral breakdown remains largely unchanged from prior years, with internet technology companies receiving the bulk of capital, life science companies the second largest but proportionately small total and cleantech companies coming in at a distant third place. Internet technology companies received 87% (\$3.7 billion), life science companies dropped to 4% (\$180 million) and cleantech 1-2%. Venture financings favoured later stages throughout 2022 with approximately 80% of capital investment in expansion and later stage rounds. Early and seed stage combined for the remaining 20%.

Source of investment capital in 2022 was primarily Canadian and U.S. based investment funds, with 30% and 51% of total disclosed investment attribution respectively. Once again, Canadian companies are very much in focus as investment targets to US-based funds. Often with deeper pockets, a favourable exchange rate and extensive networks in and out of Silicon Valley, U.S. investors are valuable partners to emerging businesses. Funds coming from the U.S. participated in less deals but contributed significantly more capital than local managers. Despite foreign capital availability, a strong local venture capital infrastructure and investment climate continue to be vital, particularly for late stage investments, in order to build globally competitive companies in Ontario –

not "seeding" the companies and having them relocate and grow elsewhere over time (e.g. the U.S.)

Economic Outlook

According to TD reports⁵, the global economy is slowing. The energy supply-side shock in Europe has reduced the productive capacity of the economy. Ongoing fiscal support is likely required for worker retention and to offset high energy costs. China has returned to the forefront in a surprise move to relax its strict zero-COVID strategy; however, lower growth trends are expected to continue into 2023 driven by sagging real estate markets and depressed consumer confidence. Monetary authorities around the globe are seeking a "soft landing" by reducing demand enough to ease inflation pressures from 40-year highs without crashing their economies into a prolonged/deep recession.

In North America, the central banks have been tightening policy rates to cool the surge in inflation powered by a return of post-lockdown consumer activity and excess savings. To break this cycle of "demand-push inflation", expectations are for stagnation over the next 2-years with a rising levels of unemployment. Consumer price inflation appears to be peaking. With public health restrictions lifted earlier this year, mobility has increased, propelling spending, corporate profits and nominal incomes. Elevated commodity prices provided support to Canada's expansion rate this year. A strong second half will likely boost annual average GDP growth to approximately 3% in 2022, making Canada a standout performer on the global stage, before decelerating to below 1% in 2023 and 2024.

After a strong third quarter in 2022, economic growth in Ontario is poised to slow sharply in the coming quarters, as the province's highly indebted households pare back their consumption in the face of rising borrowing costs and reduced wealth, and as growth slows in the United States. If national GDP data are any guide, this cooling has already begun with sizeable drags coming from construction, manufacturing, and finance, insurance, and real estate. Ontario's job engine has shifted into reverse; thereby, erasing some of the gains made after industries reopened earlier in the year.

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⁵ TD reports include Canadian Quarterly Economic Forecast (December 13, 2022); TD Economic: Dollars and Sense (February 7, 2023); Provincial Economic Forecast (December 19, 2022); and Q&A to economic/financial issues (August 17, 2022).

Ontario Economic Forecasts [Annual average % change, unless otherwise noted]							
Economic Indicators	2022	2023	2024				
Real GDP	3.3	0.3	0.2				
Nominal GDP	9.3	2.5	2.6				
Employment	4.2	0.0	0.0				
Unemployment Rate (%)	5.7	6.5	7.0				
Housing Starts (000's)	93.0	86.5	82.5				
Existing Home Prices	4.5	-11.4	1.7				
Home Sales	-32.7	-15.5	24.4				
Source: Statistics Canada, CMHC, CRE	A, Forecas	t by TD Ec	Source: Statistics Canada, CMHC, CREA, Forecast by TD Economics				

The Canadian Venture Capital and Private Equity Association reported VC funding in Canada fell back to pre-pandemic levels earlier this year as the tech downturn hit privately held companies. The swelling of valuations in both public and private markets during the first two years of the pandemic has been broadly recognized, in hindsight, as a unique moment in which a global shift to digital services coincided with historic low interest rates. Given the circumstances with 2021's record-breaking Canadian venture investment level of over \$14 billion, new record highs probably won't return any time soon. VC investments in Canada in 2022 are expected to decline about a third from 2021 levels.

There may now be a more realistic valuation as asset managers spend time digesting the end of the pandemic and where we go from here. Venture funding will likely be even harder now after a sector-wide crash in valuations. Some asset managers may have invested in too many companies and not reserved enough capital for follow-on financings allowing portfolio companies to survive a likely recession. While on-paper interim returns may appear to be strong, valuations are expected to deteriorate. Some asset managers also didn't prune their positions as much as it should have to lock in gains.

Venture Ontario will continue to risk manage its portfolio of fund investments by diversifying its fund investments, managing incremental changes to risk through new fund commitments and the "pacing" of these investments. This will be appropriately balanced with our public policy objectives of building a stronger and more resilient VC ecosystem in Ontario/Canada and continue to help finance high-potential Ontario-based companies across key strategic sectors. We will closely monitor market risks, the impact of inflationary pressures, tightening of monetary policies, and expansion of fiscal policies on our investments, and adjust our investment tactics accordingly to meet our public policy objectives.

5.2 Internal Factors

As an agency of the Ontario government, Venture Ontario is required to report on its activities, operations and results, which can be impacted by changes in government directions and policies. Venture Ontario will continue to meet its business objectives while adhering to applicable government-wide directives and reporting requirements.

6.0 2023-26 Strategic Directions

Venture Ontario's most recent annual Minister's letter of direction (formerly referred to as the annual agency mandate letter), which covers fiscal year 2023-24, was received on September 30, 2022 and identifies several government-wide priorities for all agencies⁶, as well as specific priorities for Venture Ontario.

Accordingly, Venture Ontario's 2023-2026 strategic directions have been developed in alignment with priorities listed in the new agency mandate letter and corporate activities will focus on the following strategic directions:

- Managing Venture Ontario's investment portfolio and business operations in a prudent and cost-effective manner using self-generated revenue to cover the agency's operations;
- Supporting the development of Ontario's venture capital ecosystem and strategically investing in venture capital funds, while maintaining Venture Ontario's high rate of net positive returns to the Province;
- Ensuring that Venture Ontario Fund and Venture Ontario Fund II investments
 are consistent with the Investment Framework that ensures investments are
 aligned with current government priorities, including but not limited to the
 commercialization/retention of intellectual property in Ontario and support for
 growth-oriented venture funds critical to Ontario firms reaching international
 prominence;and
- Working alongside Invest Ontario to align investment attraction efforts to support the growth of local companies. Note that Invest Ontario is an investment attraction agency that primarily provides business support programs, such as loans, grants, wage subsidies, and tax credits, whereas Venture Ontario focuses on making investments in Ontario-based/Ontariofocused fund managers and start-up companies. Venture Ontario looks forward to working collaboratively with Invest Ontario on areas of mutual interest.

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⁶ As agencies are expected to act in the best interests of Ontarians by being efficient, effective, and providing value for money to taxpayers, government-wide priorities include (1) competitiveness, sustainability and expenditure management; (2) transparency and accountability; (3) risk management; (4) workforce management; (5) diversity and inclusion; (6) data collection; and (7) digital delivery and customer services.

In support of the strategic directions, corporate activities have been grouped into two categories: (1) Venture Ontario's business operations and (2) Venture Ontario's investment portfolio. Performance measures and targets have been set accordingly and are outlined in the table below:

Venture Ontario's Business Operations

Objective	Performance Measures	New Targets
Ensure Venture Ontario's business operations are managed efficiently and effectively, including its limited partnership interests in externally-managed funds and the remaining OETF direct co-investments.	 Venture Ontario's adjusted operating expenses (net of any reimbursements received and impairment charges) as a percentage of committed capital to investment funds. Legislative requirements met. Compliance attestation submitted to the Ministry annually to confirm that Venture Ontario is in substantial compliance with all applicable government directives and policies. 	 Given that the number of investment commitments are expected to increase significantly over the next few years owing to the Venture Ontario Fund, adjusted operating expenses as a percentage of committed capital to be no more than 0.575%, which is at the mid-point of 0.40%-0.75% in management fees typically charged by fund-offunds. Annual business plan and annual report submitted on March 1 and within 120 days after its fiscal year end respectively. Compliance attestation submitted to the Ministry by prescribed deadline.
Ensure continuity of business services.	 % of employee turnover. Internal procedures manual is revised and updated annually. Business continuity plan is provided to the Ministry annually. Detailed risk assessment chart is provided to the Ministry twice a year. 	 No more than 15% employee turnover annually. Annual update of internal procedures manual completed. Annual update of business continuity plan completed. Semi-annual updates of risk assessment (in March and September) completed.

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Venture Ontario's Investment Portfolio

Objective	Performance Measures	New Targets
Ensure investment portfolio is sufficiently diversified to mitigate financial risks while supporting the Province's venture capital policies.	 Number of new strategic fund investments made in alignment with the Province's venture capital policies and the Investment Framework. Investment Framework reviewed with Minister annually. 	A minimum of 3 new fund commitments per fiscal year made across 2-3 target sectors as identified in the Investment Framework, with the number of new fund commitments in future years to be dependent on available remaining capital and the level of fundraising activity in the market.
Maintain a positive net multiple of capital across Venture Ontario's investment portfolio.	Aggregate net multiple of capital for Venture Ontario investment portfolio.	Maintain an average portfolio net multiple of capital of at least 1.20x.
Track portfolio activity quarterly and report annually on key performance indicators.	Obtain key performance indicators and other relevant metrics from the fund managers on a quarterly or annual basis subject to each investments respective partnership agreement; review and ensure adherence to limited partnership agreements; and gather market intelligence with respect to fund commitments/ investments.	On a quarterly basis, portfolio summaries including activity and financial summaries are received. Annually, key performance indicators are included with the quarterly portfolio summaries from each fund manager.
Respond to capital calls from externally-managed funds by the required deadlines.	Percentage of capital calls are met by the required deadlines.	Substantially all (95% or more) capital calls are met by the deadlines set by the respective fund managers.

Objective	Performance Measures	New Targets
Develop key relationships and networks (with VC fund managers, technology companies, institutional investors, VC associations, angel investor associations, and innovation-focused organizations) to gather market intelligence for potential investment commitments and the development of venture capital public policies.	Number of meetings with potential investors, fund managers, and other venture capital stakeholders.	 Engaging with a minimum of 12 fund managers per year that are actively fundraising and seeking an investment commitment from Venture Ontario. Hold a minimum of 50 meetings per year with other key relationships and networks. Hold bi-annual meetings with Invest Ontario to exchange investment attraction information and explore partnership opportunities

7.0 Overview of Corporate Risk Assessment and Management

Risk Factor	Description	Likelihood of Occurrence	Impact if Risk Realized	Mitigation Strategy
Human Resources Risk	Risk that Venture Ontario does not have sufficient staff resources or loses key senior staff to deliver on its mandate.	High	High	Review organizational needs on an annual basis and continue to work with the Ministry to get approval on additional FTEs and to take other corrective action as needed.
Financial Risk	Potential weakness in capital markets could make it more difficult to recoup Venture Ontario investments through exits.	Medium	High	Venture Ontario monitors the performance of its investment portfolio by reviewing the OETF semi-annual valuation reports from its external service provider and the quarterly reports provided by the fund managers. Any potentially adverse situation with respect to the portfolio is reviewed and a course of action is developed to best remediate such situation.

Risk Factor	Description	Likelihood of Occurrence	Impact if Risk Realized	Mitigation Strategy
Operational Risk	Business continuity risk in the event of disasters or other events.	Medium	Medium	Venture Ontario's business continuity plan is reviewed, updated and approved annually to ensure the agency is prepared for disruption to standard working conditions. Systems, procedures and controls are in place and key staff are adequately prepared to ensure continuity of operations.
Strategic Risk (Policy Changes)	Changes made by the Province to current venture capital policies could result in additional changes to responsibilities for Venture Ontario.	Medium	High	Monitor, assess, and respond to policy development matters in support of the Province's venture capital policies and plans. Provide technical analysis and advice to support the policy process.

8.0 Human Resources

Venture Ontario's full-time equivalents ("FTEs") are included as part of the Ministry's overall FTE count. The Ministry's cost of eight (8) Venture Ontario positions and associated overhead are fully recoverable from Venture Ontario. Only one (1) of these positions is excluded from collective bargaining. Employees are compensated in accordance with Part III of the *Public Service of Ontario Act, 2006* (Ontario) and employees earning more than \$100,000 annually are subject to the *Public Sector Salary Disclosure Act, 1996* (Ontario).

Venture Ontario's staffing levels are lean compared to public sector bodies with similar economic development mandates, such as BDC and Investissement Québec. Given that the Government approved the delivery of the \$300 million Venture Ontario Fund, the agency continues to work with the Ministry to seek approval for additional FTEs and reduce the risk of key staff departures. Therefore, with the on-going lean staffing model and to help ensure prudent operations, Venture Ontario continues to be supported by a limited number of external service providers having specialized knowledge in fund evaluation, direct co-investments and fund investments, as well as audit and accounting services.

Venture Ontario works with the Ministry's Strategic Human Resources Business Unit to implement and maintain the Province's human resources strategies, policies, and practices.

9.0 Communication Plan

As set out in the Memorandum of Understanding between the Minister and Chair of the Board (the "MOU"), Venture Ontario works closely with the Ministry when news releases or announcements are scheduled to be released to the public, including industry stakeholders, in accordance with the MOU's public communications protocol. Under the MOU, the Deputy Minister of the Ministry of Economic Development, Job Creation and Trade (the "Ministry") is responsible for ensuring that the Ministry provides communications services to Venture Ontario, including, but not limited to, drafting of news releases related to Venture Ontario's investments and subject to approval by both the Ministry and Venture Ontario. As previously directed, Venture Ontario will continue to work with selected fund managers and the Ministry to publicly announce investments made under the Venture Ontario Fund.

Updates related to Venture Ontario can be found on its website, www.ventureontario.ca The site includes Venture Ontario's annual business plan, annual report and relevant portfolio related information including new investments and successful exits. Venture Ontario's annual financial statements are also available in Volume 2 of the Public Accounts of Ontario.

Updates on the externally-managed funds can be found at the following websites.

Externally-Managed Funds	Website
OVCF	www.ovcf.com
NVCF	www.northleafcapital.com
SUVF I	WWW.SUV.VC
Yaletown IGF I and IGF II	www.yaletown.com
Lumira III and Lumira IV	www.lumiraventures.com
Genesys III	www.genesyscapital.com
Amplitude I	https://amplitudevc.com/en
Whitecap V	https://whitecapvp.com/
Climate Innovation Capital Fund I	https://climateic.com/
Maverix Growth Equity Fund I	https://www.maverixpe.com/
Panache Ventures Investment Fund II	https://www.panache.vc/

Venture Ontario responds to inquiries from the public regarding its mandate and responsibilities as required, in a timely manner and in accessible formats as requested.

10.0 Overview of 2022-23 Results

In last year's 2021-22 mandate letter, the government included a number of general priorities for all agencies to help ensure that agencies act in the best interests of Ontarians by being efficient, effective, and providing value for money to taxpayers. Accordingly, Venture Ontario conducted its operations in alignment with these priorities, including:

1. Competitiveness, Sustainability and Expenditure management

- Operating within the agency's allocations and within the Board-approved budget.
- Identifying and pursuing high potential investment opportunities, innovative practices and/or improved program sustainability.
- Complying with applicable direction related to supply chain centralization and Realty Interim Measures for agency office space.
- Working with the Ministry, where appropriate, to advance the Ontario Onwards Action Plan.

2. Transparency and Accountability

- Abiding by applicable government directives and policies and ensuring transparency and accountability in reporting.
- Adhering to requirements of the Agencies and Appointment Directive, accounting standards and practices, and the *Public Service of Ontario Act* ethical framework, and responding to audit findings, where applicable.
- Identifying appropriate skills, knowledge and experience needed to effectively support the board's role in agency governance and accountability.

3. Risk Management

- Developing and implementing an effective process for the identification, assessment and mitigation of risks, including planning for and responding to emergency situations, including but not limited to COVID-19.
- Developing a continuity of operations plan that identifies time critical/essential services and personnel

4. Workforce Management

- Optimizing Venture Ontario's organizational capacity capacity to support the best possible public service delivery.
- Modernizing and redeploying resources to priority areas when or where they are needed.

5. Data Collection

 Improving how the agency uses data in decision-making, information sharing and reporting, including by leveraging available or new data solutions to inform outcome-based reporting and improve service delivery

• Supporting transparency and privacy requirements of data work and data sharing with the Ministry, as appropriate.

6. Digital Delivery and Customer Service

• Using a variety of approaches or tools to ensure service delivery and service standards are met in all situations, including COVID-19.

7. Diversity and Inclusion

- Developing and encouraging diversity and inclusion initiatives promoting an equitable, inclusive, accessible, anti-racist and diverse workplace.
- Demonstrating leadership of an inclusive environment free of harassment.
- Adopting an inclusion engagement process to ensure all voices are heard to inform policies and decision-making.

8. COVID-19 Recovery

- Identifying and pursuing operating methods (digital or other) that have evolved since the start of COVID-19.
- Supporting the recovery efforts from COVID-19

As of the date of this report, Venture Ontario is substantially on track to meet its fiscal 2022-23 targets (i.e. from April 1, 2022 to March 31, 2023):

Venture Ontario's Business Operations

Objective	Performance Measures	Targets Set in Previous Business Plan	Results
Ensure Venture Ontario's business operations are managed efficiently and effectively, including its limited partnership interests in externally-managed funds and the remaining OETF direct co- investments.	Venture Ontario's adjusted operating expenses (net of any reimbursements received and impairment charges) as a percentage of committed capital to investment funds.	Adjusted operating expenses as a percentage of committed capital to be no more than 0.575%, which is at the midpoint of 0.40%-0.75% in management fees typically charged by fund-of-funds.	 Adjusted operating expenses as a percentage of committed capital was 0.36%⁷. Annual business plan and annual report submitted by the required deadline. Compliance attestation submitted to the Ministry by the required deadline.

⁷ This value is for the twelve months ended March 31, 2022 and is based on the latest audited financial statements.

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Objective	Performance Measures	Targets Set in Previous Business Plan	Results
	 Legislative requirements met. Compliance attestation submitted to the Ministry annually to confirm that Venture Ontario is in substantial compliance with all applicable government directives and policies. 	 Annual business plan and annual report submitted on March 1 and within 120 days after its fiscal year end respectively. Compliance attestation submitted to the Ministry by prescribed deadline. 	
Ensure continuity of business services.	 % of employee turnover. Internal procedures manual is revised and updated annually. Business continuity plan is provided to the Ministry annually. Detailed risk assessment chart is provided to the Ministry twice a year. 	 No more than 15% employee turnover annually. Annual update of internal procedures manual completed. Annual update of business continuity plan completed. Semi-annual updates of risk assessment (in March and September) completed. 	 One staff member is currently on secondment, representing a 12.5% annual employee turnover. Annual update of internal procedures manual completed. Annual update of business continuity plan completed. Semi-annual risk assessments completed and tabled with the Audit & Risk Committee.

Venture Ontario's Investment Portfolio

Objective	Performance Measure	Targets Set in Previous Plan	Results
Ensure investment portfolio is sufficiently diversified to mitigate financial risks while supporting the Province's venture capital policies.	 Number of new strategic fund investments made in alignment with the Province's venture capital policies and the Investment Framework. Investment Framework reviewed with Minister annually. 	 A minimum of 3 new fund commitments per fiscal year made across 2-3 target sectors as identified in the Investment Framework, with the number of new fund commitments in future years to be dependent on available remaining capital and the level of fundraising activity in the market. Completed review of Investment Framework with Minister. 	 4 new fund commitments were formally made as of the date of this report made in alignment with the Investment Framework. Included Minister's changes to the Investment Framework that will allow Venture Ontario to consider and investment in growth equity/stage funds.
 Maintain a positive net multiple of capital across Venture Ontario's investment portfolio. 	Aggregate net multiple of capital for Venture Ontario investment portfolio.	Maintain net multiple of capital of at least 1.20x.	Net multiple of capital of 1.54x as at March 31, 2022.8
Track portfolio activity quarterly and report annually on key performance indicators.	Obtain key performance indicators and other relevant metrics from the fund managers on a quarterly or annual basis subject to each investments respective	On a quarterly basis, portfolio summaries including activity and financial summaries are received. Annually, key performance indicators are included with the quarterly portfolio	Portfolio summaries and annual key performance indicators received from each fund manager.

8 Multiple of capital represents the return to Venture Ontario before the agency's expenses

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Objective	Performance Measure	Targets Set in Previous Plan	Results
Respond to	partnership agreement; review and ensure adherence to limited partnership agreements; and gather market intelligence with respect to fund commitments/ investments.	summaries from each fund manager. • 100% of capital	Substantially all capital
 Respond to capital calls from externally- managed funds by the required deadlines. 	 Percentage of capital calls are met by the required deadlines. 	calls met by the deadline specified by the fund manager.	Substantially all capital calls have been met by the required deadlines.
Develop key relationships and networks (with VC fund managers, technology companies, institutional investors, VC associations, angel investor associations, and innovation-focused organizations) to gather market intelligence for potential investments and venture capital public policies.	Number of meetings with potential investors, fund managers, and other venture capital stakeholders.	 Engaging with a minimum of 12 fund managers per year that are actively fundraising and seeking an investment commitment from Venture Ontario. Hold a minimum 50 meetings per year with other key relationships and networks 	 Engaged with over 20 active fund managers Minimum target of 50 meetings with other key relationships and networks was achieved.

To receive any section of this report, or the report in its entirety, in a more accessible, alternative format, please contact ventureontario@ontario.ca.

Appendix A: Financials

Proposed Operating Expenditures, Projected Revenues & Funding Requirements

Venture Ontario is a Board-governed provincial agency. It has a legislated requirement to issue audited financial statements for the fiscal year, which are approved by its Board of Directors and to formally submit these to the Minister within 120 days after the end of every fiscal year. The financial statements summarize Venture Ontario's revenue and expenditures and are tabled in the Legislature once approved by the Minister. The statements are also included in the Public Accounts of Ontario. Venture Ontario's financial results are consolidated with those of the Province for Public Accounts and Budget purposes.

Venture Ontario's annual business plan sets out the operating expenditures and revenues of the agency in the past fiscal year with a forecast over the next three fiscal periods, as well as the corresponding projection for the Statements of Financial Position⁹.

<u>Note</u>: For the Statement of Operations & Changes in Accumulated Operating Surplus, no speculations are taken with respect to investment income in funds, gains/(losses) in funds, impairment in funds or foreign exchange gains/(losses) subsequent to the year ending March 31, 2023. The values of these financial assets are held constant only for budgeting purposes.

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⁹ These statements are consistent with Public Sector Accounting Standards.

Table 1:

Statements of Operating Expenditures	Actual results for the initial 6 months	Forecast for 12 months		recast for the fiscal years ending March 31st	
All figures are unaudited (\$,000)	of fiscal 2022-23	of fiscal 2022-23	2023-24	2024-25	2025-26
Shared operating costs with the Ministry:					
Salaries & wages Benefits	436 47	857 111	1,241 167	1,291 181	1,343 188
Transportation & communications	5	10	10	10	11
Services	46	85	89	94	99
Accommodations	-	102	107	113	118
Supplies & equipment	11	12	13	13	14
Total reimbursements to the Ministry	545	1,177	1,627	1,702	1,773
Other direct operating					
expenses:					
Cash management fees	15	32	34	44	85
Professional services fees ¹⁰	264	695	666	699	739
Board and committee member expenses	2	5	6	6	6
Total ODOE	281	732	706	749	830
Total direct operating expenses	826	1,909	2,333	2,451	2,603

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¹⁰ Professional services fees includes external service providers having specialized investment knowledge in fund evaluation, direct co-investment and fund-of-fund investments, as well as audit, bookkeeping and legal services.

Table 2:

Statements of Operations & Changes in Accumulated Operating Surplus	Actual results for the initial 6 months	Forecast for 12 months	Forecast for the fiscal years ending March 31st			
	of fiscal	of fiscal				
All figures are unaudited (\$,000)	2022-23	2022-23	2023-24	2024-25	2025-26	
Revenues:						
EOI expense recovery	22	22	-	-	-	
Interest income	2,313	4,221	2,500	1,250	625	
Investment income in funds	164	164	n/a	n/a	n/a	
Net realized gains/(losses) on sale of investments in	4,145	4,145	n/a	n/a	n/a	
funds		4 000	,	,	,	
Foreign currency exchange gains/(losses)	5,714	1,862	n/a	n/a	n/a	
	12,358	10,413	2,500	1,250	625	
Expenditures:						
Reimbursement to the Ministry	545	1,177	1,627	1,702	1,773	
Cash management fees	15	32	34	44	85	
Professional services fees	264	695	666	699	739	
Board & Committee fees	2	5	6	6	6	
Bad debts – OETF	5	5	n/a	n/a	n/a	
	831	1,914	2,333	2,451	2,603	
Operating surplus for the period	11,527	8,499	167	(1,201)	(1,978)	
Accumulated operating surplus - beginning	486,909	486,909	495,408	495,575	494,374	
Accumulated operating surplus - ending	498,436	495,408	495,575	494,374	492,396	

Table 3:

Statements of Financial Position	Actual results for the initial 6 months	Forecast for 12 months	Forecast for the fiscal years ending March 31st		
All figures are unaudited (\$,000)	of fiscal 2022-23	of fiscal 2022-23	2023-24	2024-25	2025-26
Financial assets:					
Cash and cash equivalents Marketable securities	74,898 278,800	39,245 284,345	36,912 240,132	34,461 196,764	31,858 139,483
Accounts receivable Ontario Emerging Technologies Fund	1,692 2,742	2 2,742	2 2,742	2 2,742	2 2,742
Investments in limited partnerships	141,402	169,974	216,687	261,305	319,211
	499,534	496,308	496,475	495,274	493,296
Liabilities:					
Accounts payable and accrued liabilities	521	400	400	400	400
Accumulated surplus	499,013	495,908	496,075	494,874	492,896
Accumulated surplus is comprised of:					
Accumulated operating surplus	498,436	495,408	495,575	494,374	492,396
Accumulated remeasurement gains/(losses)	577	500	500	500	500
	499,013	495,908	496,075	494,874	492,896

Appendix B: List of Venture Ontario's Investment Portfolio

Venture Ontario has made investment commitments to the funds listed below, which are either fully committed or in their active investment period:

Fund	Fund Manager	Vintage Year	Fund Structure	Investment Sector	Total Fund Size	Venture Ontario Investment Commitment
OETF	Venture Ontario	2009	Direct investment into companies	Clean technology, life sciences and advanced health technologies, digital media and information and communication s technology sectors	\$105M	\$105M
OVCF	Northleaf Capital Partners Ltd.	2008	Fund-of- funds ¹¹	Generalist	\$205M	\$90M
NVCF	Northleaf Capital Partners Ltd.	2014	Fund-of- funds ¹²	Generalist	\$300M	\$50M
SUVF I	ScaleUP Venture Partners, Inc.	2016	Direct investment into companies	ICT	\$106M	\$25M
IGF I	Yaletown Partners Inc.	2017	Direct investment into companies	ICT/cleantech	\$128M	\$20M

¹¹ OVCF primarily invested in other VC funds, with discretionary direct co-investments into Ontario-based companies

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¹² NVCF primarily invested in other VC funds, with discretionary direct co-investments into Ontario/Canada-based companies

Fund	Fund Manager	Vintage Year	Fund Structure	Investment Sector	Total Fund Size	Venture Ontario Investment Commitment
Lumira III	Lumira Capital Investment Management Inc.	2017	Direct investment into companies	Life sciences	\$179M	\$23M
Genesys III	Genesys Capital Management (Fund III) Inc.	2016	Direct investment into companies	Life sciences	\$107M	\$17M
Amplitude I	Amplitude Venture	2019	Direct investment into companies	Life sciences	\$200M	\$10M
IGF II	Yaletown Partners Inc.	2021	Direct investment into companies	ICT/cleantech	\$130M	\$13M
Lumira IV	Lumira Capital Investment Management Inc.	2021	Direct investment into companies	Life sciences	\$220M USD	\$11.7M USD
Whitecap V	Whitecap Management V Inc.	2021	Direct investment into companies	Generalist	\$140M	\$10M
Maverix	Maverix Growth Equity GP	2021	Direct investment into companies	Generalist	\$368M USD	\$15M USD
CIC	Climate Innovation Capital Fund I GP Inc.	2022	Direct investment into companies	Cleantech	\$75M USD	\$5M USD
Panache	Panache II GP Inc.	2022	Direct investment into companies	ICT	\$75M	\$7.5M

Appendix C: Corporate Governance

<u>Minister</u>

Each year, the Minister of Economic Development, Job Creation and Trade (the "Minister") is required to table Venture Ontario's annual report in the Legislature. In addition, the Minister reviews and approves Venture Ontario's annual business plan. The Minister also maintains communications with Venture Ontario through its Chair, regarding government policies and issues relevant to Venture Ontario.

Chair

The Chair is accountable to the Minister for Venture Ontario's performance in fulfilling its mandate. The Chair is responsible for providing advice and information to the Minister with regard to Venture Ontario's operations and affairs. In addition, the Chair provides leadership to Venture Ontario.

Board of Directors

The Board of Directors of Venture Ontario (the "Board") is appointed by the Lieutenant Governor in Council and is accountable to the Minister through the Chair. The Board performs a supervisory role, overseeing the management of Venture Ontario's business and affairs to ensure Venture Ontario's mandate is fulfilled. The Board is comprised of both public servants employed by the Crown and independent directors.

The Board meets at least quarterly and receives regular reports from the President and Chief Executive Officer and Venture Ontariostaff concerning the agency's operations and its compliance with applicable laws and policies. Standards of conduct for Board members are set out in the Board-approved Code of Conduct.

There are also two committees of the Board to assist it in supervising the management of Venture Ontario:

Audit and Risk Committee

The Audit and Risk Committee reviews and recommends approval by the Board of an annual internal audit plan and receives reports from Venture Ontario's internal auditors and Auditor of Record regarding internal controls and financial reporting. It also reviews financial policies and financial statements and recommends them to the Board. Another function of the Audit and Risk Committee is to review Venture Ontario's major risks and mitigation strategies.

Governance and Human Resources Committee

The Governance and Human Resources Committee assists the Board in (1) matters related to Venture Ontario governance structures and practices and (2) reviewing human resources programs and practices of Venture Ontario related to compensation, performance evaluation, and training.

President and Chief Executive Officer

Under the *Venture Ontario Act, 2008* (the "Act"), the President and Chief Executive Officer (the "CEO") is employed under Part III of the *Public Service of Ontario Act, 2006* ("PSOA") and is appointed by the Board. The CEO is accountable to the Board for:

- Managing and administering Venture Ontario;
- Supervising Venture Ontario staff; and
- Carrying out the roles and responsibilities assigned by the Board, the Act and applicable government directives.

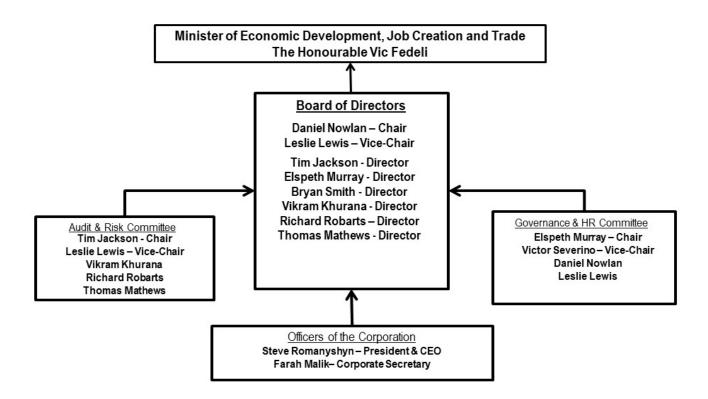
The CEO works under the direction of the Chair and the Board to implement policy and operational decisions. The CEO reports the agency's performance results to the Board, directly or through the Chair.

Employees

All employees of Venture Ontario are civil servants employed under Part III of the PSOA. Venture Ontario's business operations are carried out by staff under the supervision of the CEO.

Appendix D: Organizational Chart

Venture Ontario Organizational Chart¹³



¹³ Updated as of Oct.14, 2022